

# Fixers

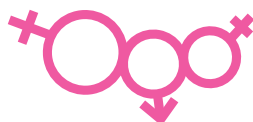
Summer 2017

## THE FACTS

Fixer model works with **ALL** young people and generates social capital



There's a Fixer in **98%** local authority areas and every geographic postcode



**9%** of Fixers are gay, lesbian or bisexual



**22%** have declared a health issue, illness or disability

**9%** of Fixers are NEETS



**710** private businesses

**476** education establishments

**1,641** third sector organisations

are supporting Fixers

## THE FIGURES



**21,549** Fixers

**400** Fixers per month

**2,351** Fixes



**9 out of 10** Fixers tackle issues which they have personally experienced



**95%** recommend becoming a Fixer to a friend

**97%** gain soft and hard skills



**49%** say it is cathartic



**67%** have Mental Health at their heart

## THE REACH



Monthly reach of **8.4 million** across 14 TV regions



**60** hours of peak air time



**9,975** Twitter followers



**21,832** likes on Facebook



**2,531,479** views across **2,532** films



**43,000** unique visitors to [www.fixers.org.uk](http://www.fixers.org.uk) monthly