

Fixers

Winter 2018

THE FACTS

Fixer model works with **ALL** young people and generates social capital



There's a Fixer in **98%** local authority areas and every geographic postcode



9% of Fixers are gay, lesbian or bisexual



22% have declared a health issue, illness or disability

9% of Fixers are NEETS



992	1,133	2,404	2,589
private businesses	education establishments	public sector organisations	third sector organisations

are supporting Fixers

THE FIGURES



22,785	400	2,465
Fixers	Fixers per month	Fixes



9 out of 10 Fixers tackle issues which they have personally experienced



95% recommend becoming a Fixer to a friend

97% gain soft and hard skills



49% say it is cathartic



67% have Mental Health at their heart

THE REACH



Monthly reach of **8.4 million** across 14 TV regions



66 hours of peak air time



10,393 Twitter followers



22,032 likes on Facebook



3,019,440 views across **2,748** films



43,000 unique visitors to www.fixers.org.uk monthly